Ipswitch WhatsUp Gold MSP Edition
Comprehensive Network Management Platform for MSPs

Keep Your Customer Networks Running at Peak Performance

WhatsUp Gold MSP Edition delivers an ideal solution for Managed Service Providers that are monitoring any number of customer networks from a central NOC. You can monitor IP services, Linux/Unix, and Windows server infrastructures, firewalls, routers, and WANs for multiple customers from a secure central console. With powerful device discovery, graphical network mapping, SNMP v1-3 and WMI monitoring, and versatile alerting and notification capabilities, WhatsUp Gold MSP Edition provides a complete, real-time picture of each customer network in separate and secure workspaces. WhatsUp Gold now offers you mobile access to the status of your network, as well as enhanced SNMP security with SNMP v3 discovery and traps.

Built on the award-winning WhatsUp Gold core architecture, WhatsUp Gold MSP Edition allows you to effectively and transparently monitor your customers’ networks with 360° visibility, actionable intelligence, and complete control. Knowing your customers’ networks better than they do is the key element to delivering predictive, SLA-compliant network monitoring. WhatsUp Gold MSP Edition is the only MSP-focused solution that supports a diverse client base with a wide variety of network types, architectures, and equipment, allowing you to easily maintain and increase service levels and become a trusted advisor to your customers.

WhatsUp Gold MSP Edition:

- Provides immediate alerts when issues arise, whether a threshold has been reached or a full-blown failure has occurred. The sooner you know what is going on, the faster you can take remedial action.
- Establishes a centralized network operations center (NOC) that features a dashboard display mapping the network and IT assets of every client.
- Delivers completely secure communications between your NOC and each customer using 128-bit encrypted SSL. Security can also be layered with SSL running over VPN connections. Only changes in state are sent to the NOC, conserving bandwidth.
- Allows you to scale up as your client base increases. The dashboard can handle a virtually unlimited number of locations and network components.

WhatsUp Gold Features

Remote Customer Network Management
Unlimited number of remote networks; secure connectivity via SSL to NOC, separate dashboards for each remote site

Intuitive Management Interface
Windows and Web-based local and remote consoles, workspaces, and dashboards, and NOC-based management

Mobile Access
Full access to network status, device views, reports, alerts and notifications via mobile phones and PDAs

Full SNMP v1-3 Functionality
AutoMIB (drag and drop MIB access), MIB Walker, MIB Explorer, MIB Manager, and full SNMP v3 security

Powerful WMI Monitoring Functionality
Any WMI system, OS, application, and predefined templates

Dynamic Device Discovery
SNMP, IP address range, SNMP SmartScan, file import, and hosts file

Visual Network Mapping
Network topology, networks, subnets, devices, applications, and systems

Configurable Monitoring
Performance, passive, active, real-time, custom (scripted), monitoring templates, and bulk changes

Predictive Alerts
Customizable, up, down, and threshold (min/max), maintenance mode, device dependency, and escalation

Instantaneous Notifications
SMS, email, alpha and numeric pagers, management console, Windows popups or task tray and scripted

Real-time Reporting
150+ configurable reports, real-time Split Second, and historical graphs

Comprehensive Security
Local certificates, trusted certificates, and 128-bit SSL

Role-based Management
Tailored access to network maps, configuration, alerts, notifications, reporting, and management console

Common Product Architecture
Product family is built on single core framework that provides transparent upgrade path, consistent usability at the lowest possible TCO, as well as easily integrated plug-in modules which expand upon WhatsUp Gold’s functionality.
**360° Visibility**
WhatsUp Gold MSP Edition provides 360° visibility into the network, allowing you to see all applications and network devices at a glance. With dynamic discovery and mapping,WhatsUp Gold MSP Edition builds a hierarchical network map for an easy-to-understand view of the network. Instantaneous alerting keeps you informed, with up-to-the-second status updated on every enabled monitor.Split Second Graphs provide real-time status updates whenever you move your cursor over enabled fields.

**Actionable Intelligence**
WhatsUp Gold MSP Edition delivers more than just information — with predictive SNMP and WMI monitoring you now have actionable intelligence that you can use to make informed decisions to improve the health and stability of your customers’ networks. The intuitive management interface provides simple navigation and rapid access to the information you need, where and when you need it. Configurable instant notifications keep you informed of the status of customer networks, while comprehensive, out-of-the-box reporting provides critical data to document SLA commitments.

**Complete Control**
WhatsUp Gold MSP Edition lets you take control of the network and application infrastructure to drive business results. Intuitive Windows and Web-based dashboard interfaces deliver proactive and predictive monitoring of devices, systems, applications, and services to help you resolve problems before users encounter them. And you can be confident that the network management solution is fully secure. With SSL-based Web console access you have a choice of self-signed or trusted certificates from VeriSign, Thawte, and other leading security providers.

**About Ipswitch Network Management**

For a free 30-day trial of WhatsUp Gold MSP Edition, please visit:
www.whatsupgold.com/products/download

Detailed technical information is available from the WhatsUp Gold Support Center at:
www.whatsupgold.com/support

System and hardware requirements are available at:

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